



Social Media Certified

Honna Caro

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Nov 7 2023 - Dec 6 2025

Certification code: 4dcd9b43d9704fdb9c24cd83c1af4a44

HubSpot Academy

Yamini
CEO Yamini Rangan